



Communications, Engagement and Outreach Manager

Location: Canberra, ACT

Reports To: CEO

Employment Type: 0.8-1 FTE, based on a standard full-time week of 68 hours per fortnight, including occasional work outside standard business hours.

Remuneration: \$100,000 - \$125,000 (incl Super)

Contract Period: Permanent

Landcare ACT brings people together to care for the landscapes of the ACT. We are a member-based, not-for-profit organisation that supports and promotes community participation in the sustainable management of land, water and biodiversity, helping people build meaningful connections with nature and each other.

We represent and support our members, community groups, volunteers, landholders and local organisations who care for rural lands, urban green spaces, nature reserves and waterways. Working alongside Traditional Custodians, government agencies and other partners, we foster collaboration, environmental stewardship and community action to create healthy, resilient landscapes for current and future generations.

Landcare ACT is the peak body for Landcare in the ACT Region and part of the National Landcare Network. Our work is guided by our [Constitution](#) and [Strategic Plan](#).

We are an equal opportunity employer and seek candidates of all backgrounds and experiences. We have flexible family-friendly employment conditions, including a 68-hr fortnight with Flextime and Time Off in Lieu opportunities.

The **Communications, Engagement and Outreach Manager** will be responsible in managing all communications, engagement and outreach in support of Landcare in the ACT. They will report to, and work closely with, the CEO, other staff, and diverse stakeholders to coordinate a variety of Landcare ACT programs and projects of various sizes, including the Community Stewardship and Environmental Education Program and the Upper Murrumbidgee WaterWatch Program. The selected individual will be able to confidently deliver on communications deliverables to effectively share our story, as well as creatively engage diverse communities through outreach. The ideal candidate will have excellent interpersonal skills, experience in outreach (preferably in the environment space), strong communications and social media skills, a passion for community engagement, and the ability to share stories in a positive and uplifting light. They will lead the communications, outreach, engagement and impact team.

Key Responsibilities:

1. Communications Management

- Lead informing Landcare and the broader community through engaging communications materials.
- Wide use of Social and Online Media, including monitoring engagement data to maximise the reach.

2. Outreach Activities

- Plan and implement outreach activities to involve diverse groups and promote inclusion in Landcare and WaterWatch.
- Deliver engagement, education and communication events in line with contractual obligations.
- Survey participants to monitor event success and continuously improve.

3. Program coordination

- Assist with program coordination, tracking media and social media coverage and contributing to program evaluation
- Comply with contractual requirements across projects.

4. Strategic Planning

- Develop, review and refine the Outreach and Education Plan, and support individual Program/Project communication plans.

5. Impact data support, maintenance and use

- Lead summarising and utilisation of impact data for reporting and demonstration/sharing of Landcare impact.
- Ensure consistency with and link to the National Landcare Network Impact framework .

6. Stakeholder engagement and teamwork

- Develop positive and productive relationships with stakeholders.
- Work closely and constructively in the Communications Team, and with the broader Landcare ACT Team.

7. Other

- Other duties as required.

Selection Criteria

1. Strategic communications and storytelling

Demonstrated experience developing and delivering effective communications strategies, plans and content across multiple channels, with the ability to translate complex information, evidence and outcomes into clear, engaging and compelling stories for diverse audiences.

2. Community engagement and outreach

Demonstrated experience designing and delivering community engagement, outreach and/or education initiatives that increase participation, reach new audiences and build meaningful connections with diverse communities.

3. Digital communications and social media

Strong digital communication skills, including demonstrated experience managing websites, social media and online communications, developing engaging content, monitoring audience and engagement data, and using insights to improve reach and effectiveness.

4. Leadership and team management

Demonstrated ability to lead, support and develop a small team, establish priorities, coordinate workloads and foster a positive, collaborative and accountable working environment.

5. Stakeholder engagement and relationship management

Highly developed interpersonal and relationship-management skills, with demonstrated ability to establish and maintain productive relationships with community organisations, volunteers, government, partners, funders and other stakeholders.

6. Planning, coordination and delivery

Demonstrated ability to develop and implement communications, engagement and outreach plans; coordinate multiple activities and events simultaneously; manage competing priorities and deadlines; and deliver agreed outcomes within contractual or funding requirements.

7. Impact communication, data and evaluation

Demonstrated ability to use quantitative and qualitative data to understand and communicate program reach, outcomes and impact, including developing accessible reports, stories, case studies and other materials that demonstrate value and support organisational reporting.

8. Excellent communication and judgement

Excellent written, verbal, presentation and facilitation skills, with strong attention to detail, sound judgement and the ability to adapt communication style and content for different audiences and purposes.

Other considerations

- Experience working in Landcare, environmental sustainability, natural resource management, citizen science, environmental education or a related community-based sector.
- Relevant qualifications in communications, community engagement, marketing, environmental communication, education, community development or a related discipline, and/or equivalent professional experience.
- Experience engaging communities that have traditionally been under-represented in environmental volunteering and participation.
- Experience designing and delivering community events, workshops, education programs or public engagement activities.



- Experience with communications and engagement analytics, surveys and other methods for evaluating reach, participation and effectiveness.
- Understanding of impact measurement frameworks and experience translating impact data into compelling communications for community, government, funders and other stakeholders.
- Experience working in a grant-funded, not-for-profit, community or government-funded environment.

We are an equal opportunity employer committed to fostering a diverse, inclusive and culturally safe workplace. We strongly encourage applications from Aboriginal and Torres Strait Islander peoples, LGBTQIA+ individuals, people with disability, neurodivergent people, and people from culturally and linguistically diverse backgrounds. Reasonable adjustments are available throughout the recruitment process to support applicants with disability or other access requirements. Please let us know how we can support your participation.

For more information about Landcare ACT, our current programs and this role, please contact Dr Michael Robinson, CEO:

- M: 0419992914
- E: Michael.robinson@landcareact.org.au.

To apply, please:

- outline your suitability for the role considering the Position Description (letter format, maximum 2 pages) with a brief and relevant CV.
- indicate your preferred working hours per fortnight and potential start dates after 1 October 2026.

Applications should be emailed to Michael.robinson@landcareact.org.au by **9.00am Monday 28 September 2026**.